

DIGERATI: ENCOUNTERS WITH DIGITAL MEDIA

Presented By



ACM SIGGRAPH

Hosted By



creative media institute[®]
for Film and Digital Arts

 New Mexico State University

DOÑA ANA COMMUNITY COLLEGE
DACC 
OF NEW MEXICO STATE UNIVERSITY

Additional Scheduled Events

HTC Digital Media Summit VI
– Dona Ana Community College
East Campus Digital Media Bldg
– Room - DADM 202

09:30 am - Registration.

10:00 am - Status of the Industry
in NM

10:15 am - Discussion and Action
Items

11:00 am - Action Items
responsibility teams
identification and
timeline

11:30 am - Lunch - Informal
Invitation

Cocktails

- Sunset Grill - 5:45 pm

1274 Golf Club Road
Las Cruces, NM
(575) 521-1826

New Mexico media leaders share their thoughts and demonstrate that media is transforming the Rio Grande region.

ADMISSION IS FREE

Reserve your ticket at www.eventbrite.com.

Event Title:

Rio Grande ACM SIGGRAPH - Las Cruces Event

February 4, 2012, 1:00 pm – 5:00 pm

Dona Ana Community College
East Campus Auditorium
Las Cruces, New Mexico

2800 N. Sonoma Ranch Blvd - Tele: 528-7250

Key-Note Speakers



Presentation – LANCE MAURER Cinnafilm

4:10 – 5:00 – *Cinnafilm – From a Paper Napkin to Hollywood; a Modern Entrepreneurship Story.*



Presentation - BARBARA CHAMBERLIN NMSU, The Learning Games Lab

1:40 – 2:30 - *You're Pushing My Buttons: How Games, Mobile Devices & Apps are Changing the Way we Think and Learn*



Presentation- JON WHETZEL International Game Developers Association

2:35 3:00 – *Global Game Jam: The Next 48 hrs: What to do after the jam to keep the spirit alive.*



Presentation- ERIK MEASURE AND KARL SABO Nimbly Games

3:35 –4:05 – *Current Work*

For more information please contact Derek Fisher - dfisher@nmsu.edu